

148,766 Qualified Travelers \$225/M
89,107 Email \$425/M

IBC02

-----DATE-----
01/30/2012 UPDATED
01/31/2012 CONFIRMED

PRICES ARE IN US FUNDS

This sub division of the IBC Conference Masterfile covers those International delegates who have traveled "cross-border" to attend prestigious courses run by IBC Conferences. These individuals, apart from paying 500 - 1,500 pounds sterling per day to attend conferences, also buy air fares and hotel rooms, hire cars, eat in restaurants and pay for their own entertainment.

-----UNIT OF SALE-----
300 - 1,500/DAY STG
\$500 - \$2,500 US

-----GENDER-----
% N/A
CANNOT SELECT

-----MEDIA-----
100% DIRECT RESPONSE

Additional Selections:
Conference Subject @ 15/M
Diskette @ \$15/F
Email @ \$10/F

-----ADDRESSING-----
4-UP P/S LABELS, DISKETTE OR EMAIL FILE

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
N/C NTH NAME
N/C KEY CODING UP TO 7 DIGITS
\$15/M P/S LABELS
\$40/M DELEGATES ONLY

-----MINIMUM ORDER-----
3,000

---LIST OWNER/MANAGER---

-----WEBSITE-----
www.informadatus.com

---MANAGER'S EMAIL ADDRESS---
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