

87,943	US Contacts	\$225/M
1,967,683	Int'l Contacts	\$240/M
2,065,467	Consumer Offers US & Int'l	\$125/M
2,065,467	Donor Offers US & Int'l	\$95/M
	Email	\$425/M

IBC 06

-----DATE-----
01/30/2012 UPDATED
01/31/2012 CONFIRMED

-----UNIT OF SALE-----
300 - 1,500 STG/DAY
\$500 - \$2,500 US/DAY

-----GENDER-----
% N/A
CANNOT SELECT

-----MEDIA-----
100% DIRECT RESPONSE

-----ADDRESSING-----
4-UP P/S LABELS, DISKETTE OR EMAIL
FILE

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
\$15/M P/S LABELS
\$40/M DELEGATES ONLY
N/C KEY CODING UP TO 7 DIGITS
N/C NTH NAME
N/C A/B SPLIT

-----MINIMUM ORDER-----
3,000

---LIST OWNER/MANAGER---

-----WEBSITE-----
www.informadatus.com

-----MANAGER'S EMAIL ADDRESS-----
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PRICES ARE IN US FUNDS

Informa Group plc is allowing you total access to its customer and prospect file by using the IBC Conference Masterfile. Informa has been in business for over 25 years with conference offices in 12 countries on 5 continents including: US, UK, Singapore, The Netherlands, Brazil, Australia, France, Finland, Germany, Dubai, Austria and Sweden. Group-wide, Informa holds nearly 2000 conferences for business-to-business executives (see key interest areas below).

Additional Selections:
Conference Subject @ \$15/M
Diskette @ \$15/F
Email @ \$10/F

Key Interest Areas (partial listing):
Computers & Communications, Finance, HR, Marketing, Operations, Construction, Energy, Biomedical/Pharmaceutical, Mgmt & Personnel, Purchasing, Sales, Education, Legal/Regulatory, Environmental.