

54,756	Universe	
42,208	US Contacts	\$225/M
12,274	Int'l Contacts	\$240/M
	Email	\$425/M

IBC 09

-----DATE-----
 01/30/2012 UPDATED
 01/31/2012 CONFIRMED

PRICES ARE IN US FUNDS

-----UNIT OF SALE-----
 300 - 1,500 STG/DAY
 \$500 - 2,500 US/DAY

IBC ENVIRONMENT, a division of IBC Technical Masterfile, covers those US and Int'l delegates who have attended prestigious environment events run by IBC Conference divisions. Encompassing all facets of this important and growing market sector, the conferences attract high level decision makers who have attended these events to develop their specialized knowledge to make their job function more effective.

-----GENDER-----
 % N/A
 CANNOT SELECT

-----MEDIA-----
 100% DIRECT RESPONSE

-----ADDRESSING-----
 4-UP P/S LABELS, DISKETTE OR
 EMAIL FILE

Additional Selections:
 Conference Subject @ \$30/M
 Diskette @ \$15/F
 Email @ \$10/F

-----SELECTIONS-----
 \$15/M JOB TITLE SELECT
 \$15/M BUS/INDUSTRY TYPE
 \$15/M GEO SELECT
 N/C NTH BY NAME
 N/C A/B SPLIT
 N/C KEY CODING UP TO 7 DIGITS
 \$15/M P/S LABELS
 \$40/M DELEGATES ONLY

Key Conference Subjects:
 Waste, Water, Air Contaminated Land,
 Management and Law

-----MINIMUM ORDER-----
 3,000

Interest Areas:
 Enzyme, AG-BIO, Manufacturing and
 Bioprocessing, Remediation, General
 Environment Technology, Risk Assessment and
 Toxicology

---LIST OWNER/MANAGER---

-----WEBSITE-----
www.informadataus.com

-----MANAGER'S EMAIL ADDRESS-----
amiller@ibcusa.com

InformaDATA/IBC
 ONE RESEARCH DRIVE, STE 400A
 WESTBOROUGH, MA 01581

AMY MILLER
 PH: 508-614-1251
 FX: 508-616-5533