

145,986	US Contacts	\$225/M
424,161	Int'l Contacts	\$240/M
100,135	Email Contacts	\$425/M

IBC 13

-----DATE-----
01/30/2012 UPDATED
01/31/2012 CONFIRMED

PRICES ARE IN US FUNDS

-----UNIT OF SALE-----
300 - 1,500 STG/DAY
\$500 - \$2,500 US/DAY

-----GENDER-----
% N/A
CANNOT SELECT

Industrial Technology covers those US and international delegates who have attended prestigious industrial technology events run by IBC Technical Services. Encompassing all facets of this vast market sector, the conferences attract high-level decision makers who have attended these events to develop their specialist knowledge and use the information to make their job more effective.

-----MEDIA-----
100% DIRECT RESPONSE

-----ADDRESSING-----
4-UP P/S LABELS, DISKETTE OR EMAIL FILE

Additional Selections:

- Conference Subject @ \$30/M
- Diskette @ \$15/F
- Email @ \$10/F

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
N/C NTH NAME
N/C A/B SPLIT
N/C KEY CODING UP TO 7 DIGITS
\$15/M P/S LABELS
\$40/M DELEGATES ONLY

Key Conference Subjects:

Environment, Chemical & Process Engineering, Chemical Tech, Mechanical Eng, Risk Management, Corrosion, Environmental Law, Health & Safety, Food Technology, Materials/Chemical Mgmt, Hazardous Materials, QA/QC

-----MINIMUM ORDER-----
3,000

---LIST OWNER/MANAGER---

-----WEBSITE-----
www.informadatus.com

---MANAGER'S EMAIL ADDRESS---
amiller@ibcusa.com

InformaDATA/IBC
ONE RESEARCH DRIVE, STE 400A
WESTBOROUGH, MA 01581

AMY MILLER
PH: 508-614-1251
FX: 508-616-5533