

321,701	US Contacts	\$225/M
1,295,822	Int'l Contacts	\$240/M
889,249	Email	\$425/M

**IBC 16**

-----DATE-----  
01/30/2012 UPDATED  
01/31/2012 CONFIRMED

PRICES ARE IN US FUNDS

-----UNIT OF SALE-----  
300 - 1,500 STG/DAY  
\$500 - \$2,500 US/DAY

This list covers those US and international delegates who have attended prestigious management, personnel and human resources events run by IBC Legal Studies and Services. Encompassing all facets of this essential market sector, the conferences attract high-level decision makers who have attended these events to develop their specialist knowledge and use the information to make their job more effective.

-----GENDER-----  
% N/A  
CANNOT SELECT

-----MEDIA-----  
100% DIRECT RESPONSE

-----ADDRESSING-----  
4-UP P/S LABELS, DISKETTE OR  
EMAIL FILE

Additional Selections:

Conference Subject @ \$15/M  
Diskette @ \$15/F  
Email @\$10/F

-----SELECTIONS-----  
\$15/M JOB TITLE SELECT  
\$15/M BUS/INDUSTRY TYPE  
\$15/M GEO SELECT  
N/C NTH BY NAME  
N/C A/B SPLIT  
N/C KEY CODING UP TO 7 DIGITS  
\$15/M P/S LABELS  
\$40/M DELEGATES ONLY

Key Conference Subjects:

Office Management, Employee Communications, Training, Transport & Distribution, Health & Safety, Selection & Appraisal, Management of Professional Practices, Budgetary Management, Pay & Benefits, Negotiating, General Fund, Employment Law, Business Strategy

-----MINIMUM ORDER-----  
3,000

---LIST OWNER/MANAGER---

Geo Selects (delegates - additional GEO also available):

Europe (non-UK)	Pacific
Middle East	Asia
Latin America	Africa
USA/Canada	

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