

1,748,930 Contacts
 768,682 US Contacts Only \$225/M
 978,522 Int'l Contacts \$240/M
 474,245 Email \$425/M

IBC 28

-----DATE-----
 01/30/2012 UPDATED
 01/31/2012 CONFIRMED

PRICES ARE IN US FUNDS

-----UNIT OF SALE-----
 300-1,500 STG/DAY
 \$500-\$2,500 US/DAY

-----GENDER-----
 % N/A
 CANNOT SELECT

Informa Group PLC is allowing you TOTAL access to its customer and prospect file. This brand new database is the result of over 2 years careful development and brings together the data sourced from the worldwide divisions of Informa Group PLC (IBC Group and Lloyds of London Press), one of the faster growing media companies, based in the UK. Creating for you one of the most sophisticated and responsive global databases available - in more industries and in more parts of the world than ever before. Data is generated through buyers and prospects of conferences, magazines, reports, newsletters, documentation, new and on-line media, sponsors and exhibitors and any other product Informa has in its portfolio in 50 offices around the world.

-----MEDIA-----
 100% DIRECT RESPONSE

-----ADDRESSING-----
 4-UP P/S LABELS, DISKETTE OR
 EMAIL FILE

-----SELECTIONS-----
 \$15/M JOB FUNCTION
 \$15/M BUS/INDUSTRY TYPE
 \$15/M SIC CODE
 \$15/M INTEREST AREA
 N/C KEY CODING UP TO 7 DIGITS
 \$15/M P/S LABELS
 \$40/M BUYERS ONLY
 N/C NTH BY NAME
 N/C A/B SPLIT

-----MINIMUM ORDER-----
 3,000

Key Interest Areas (partial listing):
 Computers & Communications, Finance, HR,
 Marketing, Operations, Construction, Energy,
 Biomedical/Pharmaceutical, Mgmt & Personnel,
 Purchasing, Sales, Education, Legal/Regulatory,
 Environmental

---LIST OWNER/MANAGER---

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