

Attendees/Inquiries Prospects
 23,457 Total \$200/M
 Last 6 Months +\$10/M
 316 Last 12 Months +\$5/M

-----DATE-----
 01/30/2012 UPDATED
 01/31/2012 CONFIRMED

(Formerly: IIR IT Telecoms Institute)

-----UNIT OF SALE-----
 \$1,900 AVERAGE

The Institute for International Research (IIR) is the global industry leader, providing business to business information via conference, seminars, and training.

-----GENDER-----
 N/A

IIR creates, produces and manages each function with the goal of addressing current market trends, regulations, technical issues, leadership and solutions for today's dynamic organizations. They also provide a forum for face-to-face networking between industry leaders, potential strategic partners, and customers.

-----MEDIA-----
 100% DIRECT RESPONSE

Topics include wireless technologies, Nanotechnology, general MIS/IT, and more.

-----ADDRESSING-----
 EMAIL

This masterfile consists of senior & mid-level executives with decision making power.

-----SELECTIONS-----
 \$15/M JOB TITLE SELECT
 \$15/M JOB FUNCTION SELECT
 \$5/M SCF/ZIP
 \$5/M STATE
 \$20/M ATTENDEES
 \$10/M KEYING
 \$50/F EMAIL DELIVERY
 \$15/M 3 MONTH HOTLINE
 \$10/M 6 MONTH HOTLINE
 \$5/M 12 MONTH HOTLINE

For listings of additional selections:
 Please inquire

-----MINIMUM ORDER-----
 5,000

Job Function:

Sales & Marketing, MIS/Computer
 Network Operation, Engineering,
 Regulatory

---LIST OWNER/MANAGER---
 -----WEBSITE-----
www.informadatus.com

Job Title:

President/CEO, Chief Technology
 Officer, Vice President/Director,
 Senior Management, Engineer

-----MANAGER'S EMAIL ADDRESS-----
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Net name not available

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Provisions:

- * All cancelled orders will incur a \$50/F cancellation fee, \$10/M run charges, plus media fees.
- * No cancellations will be accepted after the mail date. Cancellations will be accepted only upon return of list before mail date.
- * All payments are due 60 days after invoice date regardless of mail date
- * Late charges of 2% per month
- * Counts are subject to change without notice